

Sponsorship  
Opportunities

**HUNGER**  
**NO MORE!**



# Sponsorship Opportunities

# HUNGER NO MORE!



**Hunger NO MORE!** (HNM) is a community organization providing nourishing meals, recreational activities and mentorship to needy families and individuals as they go through their life challenges. With poverty on the rise in York Region and close to 400,000 of its residents living in a below standard quality of living, the **HNM** initiative was created to combat hunger as well as empower those who wish to rise above their adversities. By collaborating with other organizations and institutions, **HNM's** purpose is to provide long-term solutions and sustain a healthy community.

**Hunger No More  
Inaugural Community Feast**  
Honouring the Body, Mind & Soul

**Sunday, October 8, 2017**  
11:00am to 3:00pm

[hungernomore.ca](http://hungernomore.ca)

@hungernomoreyr   



## PRESENTING SPONSOR \$15,000 | 1 Opportunity

- Category Exclusivity
- Presenting sponsorship status of the Event on October 8 "Presented By"
- Logo prominently displayed at the Event through signage and other visibility opportunities
  - Event "Step & Repeat" Sign (backdrop for photo op's)
  - Sponsor Signage
  - Looped Video Presentation
- Logo prominently displayed in all event marketing materials including:
  - Posters
  - Flyers or Postcards
  - Pamphlet/Brochure
- Opportunity to be present at the event with an on-site activation (Booth station)
- Acknowledgment in the Event sponsor and donation letters that will accompany all charitable requests to participate
- Exposure on HungerNoMore.Ca
  - Dedicated Sponsor page with Brand Logo and hyperlink
- Email Marketing:
  - Bi-Weekly newsletter blast to HungerNoMore email subscribers with sponsor recognition
- Recognition on the official Event Facebook page:
  - Minimum 3-5 posts per week leading up to the Event
- Opportunity to provide Products in Gift Bags distributed to guests at the event
- On-Stage recognition at the Event by MC
- Right to use Event Name, Logo and Branding to cross promote internally and externally through sponsor relations (subject to HNM approval)
- Sponsor recognition in all PR efforts, including but not limited to:
  - Press Releases
  - Media Alerts
  - Event Press Conference
- First right of refusal for the 2018 event

**hungernomore.ca**

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## MAJOR SPONSOR \$10,000

- Major sponsorship status of the Event on October 8 “Sponsored By”
- Logo displayed at the Event through signage and other visibility opportunities:
  - Event “Step & Repeat” Sign (backdrop for photo op’s)
  - Sponsor Signage
  - Looped Video Presentation
- Logo prominently displayed in all event marketing materials including:
  - Posters
  - Flyers or Postcards
  - Pamphlet/Brochure
- Opportunity to be present at the event with an on-site activation (Booth station)
- Acknowledgment in the Event sponsor and donation letters that will accompany all charitable requests to participate
- Exposure on HungerNoMore.Ca
  - Dedicated Sponsor page with Brand Logo and hyperlink
- Email Marketing:
  - Bi-Weekly newsletter blast to HungerNoMore email subscribers with sponsor recognition
- Recognition on the official Event Facebook page:
  - Minimum 3-5 posts leading up to the Event
- Opportunity to provide Products in Gift Bags distributed to guests at the event
- On-Stage recognition at the Event by MC
- Right to use Event Name, Logo and Branding to cross promote internally and externally through sponsor relations (subject to HNM approval)
- Sponsor recognition in all PR efforts, including but not limited to:
  - Press Releases
  - Media Alerts
  - Event Press Conference

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## SILVER SPOON SPONSOR \$5,000

- Logo displayed at the Event through signage and other visibility opportunities:  
Sponsor Signage  
Looped Video Presentation
- Logo prominently displayed in all event marketing materials including:  
Pamphlet/Brochure
- Opportunity to be present at the event with an on-site activation (Booth station)
- Exposure on HungerNoMore.Ca  
Dedicated Sponsor page with Brand Logo and hyperlink
- Recognition on the official Event Facebook page:  
Minimum 2-4 posts leading up to the Event
- Opportunity to provide Products in Gift Bags distributed to guests at the event
- On-Stage recognition at the Event by MC
- Right to use Event Name, Logo and Branding to cross promote internally and externally through sponsor relations (subject to HNM approval)

## SPOON & FORK SPONSOR \$2,500

- Logo displayed at the Event:  
Looped Video Presentation
- Exposure on HungerNoMore.Ca  
Dedicated Sponsor page with Brand Logo and hyperlink
- Recognition on the official Event Facebook page:  
Minimum 1-3 posts leading up to the Event
- Opportunity to provide Products in Gift Bags distributed to guests at the event

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## SPONSORSHIP FORM

On behalf of \_\_\_\_\_  
NAME OF COMPANY

I, \_\_\_\_\_ agree to donate  
NAME OF AUTHORIZED PERSON

TITLE Sponsor \$15,000

SILVER SPOON Sponsor \$5,000

MAJOR Sponsor \$10,000

SPOON & FORK Sponsor \$2,500

Gift in Kind Sponsor \_\_\_\_\_

Donation \$ \_\_\_\_\_

Gift Bag Sponsor (donation of product, minimum of 500 pcs) details:

\_\_\_\_\_

Company Name \_\_\_\_\_  
(as it should appear in print)

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Email \_\_\_\_\_ Telephone \_\_\_\_\_

METHOD OF PAYMENT: CHEQUE

Please make cheques payable to "Hunger No More" and send along with this completed form to:

**Hunger No More, 21 Checker Court, Vaughan, ON L4J 5X4**

Signature \_\_\_\_\_ Date \_\_\_\_\_